

**CENTRAL BUCKS SCHOOL DISTRICT**  
**Communications Committee**

**February 8, 2017**  
**Conference Room – 16 Welden Drive**  
**6:00 p.m.**

Karen Smith, Chair  
Meg Evans, Member  
Jerel Wohl, Member

Mr. John Kopicki, Superintendent  
Dr. David Bolton, Assistant Superintendent  
Ed Tate, Director, Communications & Strategic Planning  
Jason Jaffe, Director, Technology & Innovation

**AGENDA**

1. Call to Order
2. Review of Previous Meeting Notes – June 29, 2016
3. Public Comment – The public is invited to address the Communications Committee. Please sign in on the form provided. Speakers will be taken in order of sign-in. Each speaker is limited to 3 minutes.
4. Information/Discussion/Updates
  - a) Introductions
  - b) Overview of Current Communications and Metrics
  - c) Website Redesign Update
  - d) Logo Contest
  - e) Communications Planning
5. Adjournment
6. Next Meeting – March 8, 2017 at 6:00 p.m.